

Sustainable Food Cities

Transforming Food Culture in Kirklees from Farm to Fork

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Transforming food culture in Kirklees

The challenge...

- Health - breastfeeding/5-a-day low, infant mortality, childhood and adult obesity high
- Inequality - multiple unhealthy behaviours with deprived communities most at risk (poor diet, low physical activity, smoking and drinking)
- Food poverty - austerity hitting the poorest hardest as food prices rise
- Culture – Resistance to perceived nannying, kids driven to school, high prevalence of take-aways, chains and supermarkets

- Thinking about a normal week, what things are you and your family eating? Can you fill in a diary of your food for four days?

		THINGS WE HAVE EATEN		
		Up until 11am	12-4pm	4pm till wake up
Day 1	Me/adults	TOAST	HAM SANDWICH	FISH + CHIPS
	Kids	TOAST	SCHOOL DINNERS	FISH + CHIPS
Day 2	Me/adults	TOAST	TUNA SALAD	PIZZA
	Kids	TOAST	SCHOOL DINNERS	PIZZA
Day 3	Me/adults	TOAST	CHEESE ON TOAST	INDIAN
	Kids	TOAST	SCHOOL DINNERS	SOUP
Day 4	Me/adults	TOAST	CHEESE SPREAD ON TOAST	CHINESE
	Kids	TOAST	SCHOOL DINNERS	CHINESE



The response from the Kirklees Food Partnership

- National evidence and local insight
- Universal offer where possible (school culture, takeaways, healthy start, food waste), proportionate universalism where not

Examples

- School catering - all 180 schools have their own kitchen, 60 FFLP schools
- Growing programmes – 40 in areas of multiple deprivation/allotment refurbishment programme
- Healthy Choice Award – awarded to over 540 food businesses
- Procurement – social value, improvements to supply chains
- Recycling/food waste plans – “Love Food, Hate Waste”
- Food events across Kirklees/Small grants programme
- Alignment via Kirklees Food Summit – Eco schools, Kirklees Environment Network, Food Co-ops, businesses

Sustainable Food Cities

- Enabled broader discussion and greater ambition across the entire food system “From Farm to Fork”
- HWB signed up and prioritised food
- Initiatives “below the radar” given credibility and protection or enabled expansion (Food for Life)
- “Hard to achieve” brought into scope (hospital food/wider procurement)
- Learning from other SFCs – FP transition to independence?
- Development of Food Charter as a unifying factor under SFCs enabling better community engagement

Kirklees Good Food Charter and Scope

Kirklees Good Food Charter Scope – 6Ps of Food System

- Good for **people**
 - Good for **places**
 - Good for **health**
 - Good for **the planet**
- **P**roduction
 - **P**urchasing
 - **P**reparing
 - Spatial **P**lanning
 - **P**reventing ill-health
 - **P**rotecting the environment